

BODY, MIND AND THE SOUL: INTEGRATING SPIRITUALITY INTO MANAGEMENT

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ABSTRACT

This article traces the emergence of the spirituality movement in the Western business world and discusses its application to leadership, sales, investment and personal lives. It is business with principles that is seen to give lasting rewards and returns. The article attempts to integrate the spiritual with the emotional and intelligence quotients. It is argued that the body, mind and the soul should work in harmony to achieve lasting success. Some of the criticisms about the spirituality movement are also discussed in this article.
