

## References

- Grimaldi, R., & Grandi, A. (2005). Business incubators and new venture creation: An assessment of incubating models. *Technovation*, 25(2), 111-121.
- Kirby, D.A. (2004). Entrepreneurship education and incubators: Pre-incubators, incubators and science parks as enterprise laboratories. In *14<sup>th</sup> Annual Int Ent Conference*. Italy: University of Napoli Federico II.
- Kotler, P., Keller, K. L., Koshy, A. & Jha, M.(2009). *Marketing Management: A South Asian Perspective* (13th ed.). Delhi: Pearson Education.
- Moraru, C., & Rusei, A. (2012). Business Incubators – Favourable environment for small and medium enterprises development. *Theoretical and Applied Economics*. 19(5), 170-176.
- Osterwalder, A. & Pigneur, Y. (2010). *Business model generation: a handbook of visionaries, game changers, and challengers*. New York: John Wiley & Sons.
- PIM Genesis: The Business Incubator. (2015). Retrieved from  
<http://www.pimgenesis.com/>
- Postgraduate Institute of Management. (2015). PIM Genesis. Retrieved from  
[http://www.pim.lk/index.php?option=com\\_content&view=article&id=376&Itemid=255](http://www.pim.lk/index.php?option=com_content&view=article&id=376&Itemid=255)
- Ranasinghe, S. (1996). Entrepreneurship education and training in Sri Lanka. *Sri Lankan Journal of Management*. 1(3).
- Ranmuthugala, M. H. P., Sathkumara, S. M. N. A., & Perera, T. (2014). Intrinsic factors affecting entrepreneurial intention and intended behaviour among MBA students. *Sri Lankan Journal of Management*. 19(1-2), 1-35.
- The Value Proposition Canvas. (n.d.). Retrieved from  
[http://businessmodelgeneration.com/canvas/vpc?\\_ga=1.156107451.1406226774.1444912061](http://businessmodelgeneration.com/canvas/vpc?_ga=1.156107451.1406226774.1444912061)

## Bibliography

- Al-Mubaraki, H. M., & Busler, M. (2013). Business Incubation as an economic development strategy: A literature review. *International Journal of Management*, 30(1), 362-372.
- Arets, K., Matthyssens, P., & Vandenbempt, K. (2007). Critical Role and screening practices of European business incubators. *Technovation*, 27, 254-267.
- Boh, W. F., De-Haan, U., & Storm, R. (2012). University technology transfer through entrepreneurship: faculty and student spinoffs. *Erwing Marion Kauffman foundation*.
- Dasanayaka, S. W. S. B. (2008). Business facilitation through technology incubators in India, Pakistan, and Sri Lanka: A comparative perspective. *Market Forces*.
- Davies, M. (2009). *Mixed-use incubator handbook: A start-up guide for incubator development*. Retrieved from <http://www.infodev.org/en/Document.733.pdf>
- Luthje, C. & Franke, N. (2003). The ‘making’ of an entrepreneur: testing a model of entrepreneurial intent among engineering students at MIT. *R&D Management*, 33(2), 135-147.
- Mian, S. A. (1996). Assessing value-added contributions of university technology business incubators to tenant firms. *Research Policy*, 25, 325-335.
- Vincett, P. S., & Farlow, S. (2008). “Start-a-business”: an experiment in education through entrepreneurship. *Journal of small business and enterprise development*, Vol 5(2), 274-288.
- Zablocki, E. M. (2007). Formation of a business incubator. Retrieved from <http://www.iphandbook.org/handbook/ch13/p06/>