Impact of Entrepreneurship Education of Owners and Managers on Growth of Manufacturing SMEs in Western Province, Sri Lanka

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ABSTRACT

Small and Medium Businesses (SMEs) are essential to the GDP, employment generation, and poverty alleviation in developing countries. They also contribute to the GDP. Despite their importance, SME failure rates have been rising quickly. Many academics contend that one important component that might help SMEs develop an entrepreneurial culture and accelerate their growth is entrepreneurship education. The purpose of this research is to find out how owners' and managers' entrepreneurship education affects the expansion of manufacturing SMEs in Sri Lanka's Western Province. The analysis acclimated primary and accessory abstract sources to achieve this goal. Convenience sampling and a quantitative analysis alignment were acclimated to accommodate respondents in the study. Primary data was acquired by the process of a survey with a well-crafted questionnaire. The study's abstracts appear favorable amid the amplification of SMEs in Sri Lanka's Western Province and the owners' and managers' entrepreneurship education.

Keywords: Entrepreneurship education, Owners and Managers, SMEs, Growth of SMEs, Manufacturing enterprises