

The PIM Spreads its Wings: International Programmes

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The concept of executive short term programmes have been popularized by world class management schools to assist busy executives in the public and private sector to refresh their knowledge as well as to add new insights in this dynamic environment. The PIM is using the above model when it ventured its international management programmes in collaboration with world class management schools and universities which rank in the world top 1000 universities, with their management schools with AACSB, AMBA, EQUIS or a combination of them.

The PIM has currently conducted international management programmes with the University of Sydney, Australia, the Frankfurt School of Finance and Management, Germany, the Maastricht School of Management, the Netherlands, the Kasetsart University, Thailand and the Universitas Gadjah Mada, Indonesia.



International Programme on Management, Universitas Gadjah Mada, Indonesia

The programmes focus on the management challenges faced by organizations operating in a dynamic globalized environment. It combines the fundamentals of leadership and general management concepts and practices from an Asian and Global perspective. The programmes will include exposure visits to public and private sector organizations, which gives the participants insights how management tools and techniques are used efficiently and effectively in Asia and the developed world. Participants are given opportunities to ask questions from senior officers in the organizations visited during the programme after



International Programme on Credit Management and Leadership – The Frankfurt School of Finance and Management, Germany

presentations are delivered by the officials of visiting organization.

The approach to education with partner universities/ management schools is to inspire participants to a lifetime of broad intellectual curiosity, self-sustained inquiry and personal growth through carefully-designed specific management programmes based on participants' skill level. The programme content is carefully designed to suit the participants' requirements. The programme handbook containing programme material and lecturer profiles are given to each participant before the commencement of the programme. The organisation that the participants will visit to observe management best practices will be based on the composition of the participating organisations and the number of participants from these organisations.



International Programme on Management - Maastricht School of Management, the Netherlands

These certificate programmes are designed for public/private sector officers from organisations in the country seeking new perspectives and insights into key management issues. Areas covered include general management and leadership, finance and accounting, strategy, marketing, innovation and public sector management. When selecting participants for the programme, nominations from executive grade are called from public and private sector organisations.

Lecturers who have experience as well as exposure to industries will be selected by partner universities/ management schools in order to suit the diverse set of participants from industry and academia. Lecturers who have completed their doctoral studies from reputed management schools/ Universities are in a position to guide the participants in salient issues of management, which will enable them to add value to their organizations, once they return to the country. The programmes are specifically designed to offer executives in public and private sector the opportunity to upgrade their skills in fundamental management areas and enhance their potential and execution abilities.

Participants' satisfaction with courses and instruction, the overall programme effectiveness and also with meeting expected learning outcomes provide guidance in designing the PIM international programmes. Further networking of participants with colleagues and resource personnel during and beyond the programmes is expected. The PIM international management programmes will facilitate the process of analysing and interpret knowledge in cross cultural settings through skills of inquiry, research, critical thinking and problem solving, and inculcate leadership



International Programme on Management - Maastricht School of Management, the Netherlands

skills that address concerns and needs of a diverse and globally interdependent environment.

Having partnerships, which is one of the five pillars of the mission statement of the PIM, is accomplished by developing strategic partnerships with universities and managements schools of stature. International executive development programmes (IDPs) are the starting point for further collaboration with these management schools/universities. Hence, the initiative taken by the PIM will open the horizons not only for this organization but for the entire nation.



International Programme on Strategic Management - Australia

The following are the PIM international management programmes conducted in 2016 and 2017 to date.

1. International Programme on Management, February 2016 - Kasetsart University, Thailand
2. International Programme on Management, May 2016- Kasetsart University, Thailand
3. International Programme on Management (Leadership), June 2016 - Maastricht School of Management, the Netherlands
4. International Programme on Management (Audit), July 2016 - Kasetsart University, Thailand
5. International Programme on Credit Management and Leadership, September 2016– The Frankfurt School of Finance and Management, Germany
6. International Programme on Management, October/November 2016- Kasetsart University, Thailand
7. International Programme on Management, November/December 2016- Kasetsart University, Thailand
8. International Programme on Management, January 2017- UniversitasGadjahMada Indonesia
9. International Programme on Strategic Management, March 2017- University of Sidney, Australia