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**Leisure Travelers' Variety-Seeking Behaviour:
Scale Development and Validation for the Hotel Sector**

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**Leisure Travelers' Variety-Seeking Behaviour:
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Annexe 01

Scale Developed for VSB of Leisure Travellers	
Item Code	Question
VS 3	I will choose a different hotel because I am curious about other hotels
VS 4	I will choose a different hotel because I like to experience a range of hotels
VS 1	I will choose a different hotel because I want a new experience
VS 2	I will choose a different hotel because I don't want to visit the same
VS8	I will choose a different hotel because I am travelling with different people (e.g. friends, family, alone)
VS11	I will choose a different hotel because I am travelling for a different purpose (e.g. relaxation, adventure)
