

References

- Adamas, R. J. (1977). *Systems Theory as Framework for Organizing the Field of Industrial Relations*. Ontario: Mc Master University.
- Akhtar, N., Zakir, N., & Ghani, E. (2009). Changing Revealed Comparative Advantage: *Pakistan Institute of Development Economics*, 2.
- Akrani, G. (2011). Retrieved from <http://kalyan-city.blogspot.com/2011/02/ricardos-theory-of-comparative.html>
- Alvesson, M. (2013). *Understanding Organizational Culture-2nd Edition*. London: SAGE Publications.
- Cefis, E., & Marsili, O. (2005). A Matter of Life and Death-Innovation and Firm Survival. *Erasmus Research Institute of Management*, 16-17.
- Central Bank of Sri Lanka. (2010). *Annual Report*. Colombo.
- Central Bank of Sri Lanka. (2016). *Annual Report*. Colombo.
- Chan, S. (2015). Production in Sri Lanka.
- Chan, S. (2015, 04 30). *Sri Lanka Apparel Sector Opportunities*. Retrieved from economists-pick-research: <http://economists-pick-research.hktdc.com/business-news/article/Research-Articles/Sri-Lanka-s-Apparel-Sector-Hong-Kong-Opportunities/rp/en/1/1X000000/1X0A28DZ.htm>
- Democracy Reporting International. (2016). *GSP+ & Sri Lanka*. Berlin: German Foreign Office.
- EdrawSoft. (2015). *Fishbone-Diagram-Guide*. Retrieved from <https://www.edrawsoft.com/templates/images/fishbone-diagram-guide.png>
- Ekanayake, N. (2014). Determinants of External Demand for Textiles and Garments. 88.
- Export Development Board. (2017, 06 20). *Sri Lanka Export Development Board*. Retrieved from <http://www.srilankabusiness.com/apparel/apparel-export-performance.html>
- Gallardo, J. L. (2005). Comparative Advantage, Economic Growth and Free Trade.
- Gary L. Neilson, K. L. (2008). The Secrets to Successful Strategy Execution. *Harvard Business Review*.
- Kaminski, J. (2011). *Diffusion of Innovation Theory*. Canadian Journal of Nursing Informatics.
- Lacoma, T. (2016). Retrieved from Chron: <http://smallbusiness.chron.com/definition-supportive-leadership-style-21835.html>
- Macro Trends. (2016). *Macrotrends*. Retrieved from <http://www.macrotrends.net/2548/euro-dollar-exchange-rate-historical-chart>

- McLaughlin, J. (2011). *Study.com*. Retrieved from <http://study.com/academy/lesson/what-is-organizational-culture-definition-characteristics.html>
- Mustonen, E. O., & Lyytinen, K. (2003). Why organizations adopt information system process a longitudinal study using Diffusion of Innovation theory. *Research Gate*, 294.
- Paroutis, S., Heracleous, L., & Angwin, D. (2013). *Practicing Strategy*. London.
- Porter, M. (1985). *Competitive Advantage*. New York: Free Press.
- Raymond Young, E. J. (2008). Top Management Support-Mantra or Necessity. *Research Gate*.
- Rodrigues, G., & Kha, R. Z. (2015). Competitiveness of Clothing Industry Based on Porter's Diamond Model. USA: Research Gate.
- Sachithra, K., Sajeevi, G., Withanawasam, M., & Jayathilaka, W. (2015). Comparative Advantage in International Trade.
- Salvatore, D. (2004). *International Economics*. John Wiley & Sons, Inc.
- Schoemaker, P. J., Krupp, S., & Howland, S. (2013, 2). Strategic Leadership: The Essential Skills. *HBR*. Retrieved from Strategic Leadership: The Essential Skills: <https://hbr.org/2013/01/strategic-leadership-the-essential-skills>
- Singh, P. P., & Chahal, H. S. (2015). Reactive Crisis Management Model. *Journal of Research in Business, Economics and Management*, 251.
- Sohel, K. (2015, 02 10). *WTO*. Retrieved from Standard Chartered Reserch: <http://archive.dhakatribune.com/business/2015/feb/10/vietnam-likely-overtake-bangladesh-apparel-exports-2024-once-tpp-takes-shape>
- Sri Lanka Brief. (2017, 04 29). *GSP+ and Sri Lanka; Benefits and Challengers*. Retrieved from Sri Lanka Brief.org.
- The Island*. (n.d.). Retrieved from Busine04: <http://www.island.lk/2002/12/17/busine04.html>
- The World Bank Data. (2015). *The World Bank Data*. Washington: Worldbank.org.
- Thomas, J. W. (2003). Small Business Survival. *Decision Analyst*.
- Vassiliki, C., Bamiatzi, & Kirchmaier, T. (2014). Strategies for Superior Performance Under Adverse Conditions. *International Small Business Journal*, vol. 32, no. 3.
- X-Rates. (2015). *Monthly Average*. Retrieved from <http://www.x-rates.com/average/?from=EUR&to=USD&amount=1&year=2015>