

## **Executive Summary**

The community development project 2018, was initiated for the first time by PIM with primary objective of continuing the development made through productivity improvement of Bapa/Mathu/ Pareigama Maha Vidyalaya by the group members of the PIM CSR Project for the year 2017/18. The project focused on four core areas, livelihood development, educating the community on productivity improvement, and engaging the community for both social and cultural development.

The initial work for the project was to familiarise with the community and the village practice. A selection process was carried to choose the most suitable and enterprising families that require assistance in order to either further develop an existing business idea or to start a new business. Only the families that were linked to the school were eligible for submitting these applications, which totalled to ninety-nine families. Eight families were given the required assistance and were a part of the livelihood development for this project. Five families that were in close proximity to the school were selected in order to educate productivity improvement concepts such as 5S. Social development and cultural development was achieved via engaging the temple and school with the community to participate in a temple shramadane.

The total duration of the project was over 8 months and the total cost incurred was LKR 215,343.25 as at 27<sup>th</sup> January 2018. A total of 20 trips were made covering nearly 4,000km during this period, with a total time allocation of 111 hours. The involvement of the school and the temple as the linking point to the community enabled the project coordinators the ability to better coordinate the required activities, and provide the families with the required equipment and expertise. In conclusion, PIM will once more be recognised as a forerunner in the area as a leading educational institute that instils a corporate social responsibility. Through this initiative PIM will be identified as a trusted institution that would serve the community in the longer term through sustainable planning by engaging future batches of MBA students for this project.